



REACHA DECK

Research and Extension Association for Conservation
Horticulture and Agro-forestry (REACHA)

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Mr. Nikhil Pant, Chairman & CEO, REACHA 02



ABOUT US

REACHA, established in 1992, is a community-based organization dedicated to bridging the gap between government mandates for inclusive development and people's aspirations. It has evolved into a dynamic institution collaborating with governments, corporate CSR, NGOs, academia, and communities on impactful projects nationwide. Committed to transformational change, REACHA aligns its initiatives with mandated CSR regulations, notably the Companies Act 2013. REACHA maintains the highest standards of transparency and accountability, ensuring desired outcomes for its partners and beneficiaries.

APPROACH

REACHA deeply involves local communities in its interventions, prioritizing their voices and agency in decision-making and implementation. As an implementation organization, REACHA acts as a knowledge partner and facilitator, bringing together stakeholders including local government. Interventions are co-created and implemented collaboratively, with beneficiaries actively participating in evaluation for progress and transformation. Emphasis is placed on fostering community ownership to ensure sustainable development.

VISION

REACHA aims to engage with communities, understand their needs, and co-create sustainable socio-economic models through participatory approaches. Its primary goal is fostering local development in harmony with nature, aligned with people's aspirations.

MISSION

REACHA is a community-based NGO dedicated to impactful human development in areas such as education, youth skilling, and women's empowerment. It implements need-based projects for optimal outcomes and central to its approach is stakeholder engagement for co-creation, convergence, and collaboration.



OUR PARTNERS

Presently, our focus revolves around the execution of Corporate Social Responsibility (CSR) initiatives across India. This is particularly significant considering that our Chairman and CEO, Mr. Nikhil Pant, played a key role from the Government's side in the formulation of CSR Rules and the rollout of the CSR mandate nationwide under Section 135 of the Companies Act 2013, effective from April 1, 2014 onwards.



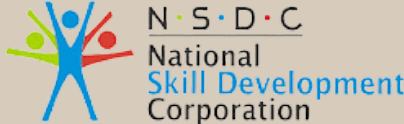
& many more...

OUR PARTNERS FOR ACCREDITATION AND CERTIFICATIONS

REACHA ensures that its trainings are fully aligned with market/industry and government mandates. We achieve this through our Certification with:



गृह मंत्रालय
MINISTRY OF
HOME AFFAIRS



Transforming the skill landscape



नीति आयोग

National Institution for Transforming India



We are FCRA Certified

No. 030002372021
Government of India
Ministry of Home Affairs
Foreigners Division
(FCRA Wing)

1st Floor, Hall No. 1, Open Gallery Major Dhyan Chand National Stadium
India Gate Circle
Dated: 26-03-2024

To,
The Chief Functionary,
R.E.A.C.H.A
177-178, 2nd Floor, Triveni Apartment Jhilmil Colony New Delhi 110095

Subject: Renewal of Registration under Foreign Contribution (Regulation) Act.

Sir/Madam

With reference to your application dated 05-07-2021 seeking renewal of registration under the Foreign Contribution (Regulation) Act, 2010, I am directed to convey the approval of competent authority for renewal of registration of your Association in terms of the provisions contained in Section 16 of Foreign Contribution (Regulation) Act, 2010 read with Rule 12 of Foreign Contribution (Regulation) Rules, 2011 as amended from time to time, as follows:-

Registration Number : 231650733
Nature : Economic, Educational, Social

2. The association shall receive foreign contribution only in its designated/exclusive bank account 39949272399 in STATE BANK OF INDIA, 11 Sansad Marg, New Delhi 110 001, New Delhi, Delhi, 110001 as mentioned in its application for online application for grant of renewal of registration.

3. In terms of section 18 of the Foreign Contribution (Regulation) Act, 2010 read with Rules 17 of the Foreign Contribution (Regulation) Rules, 2011, as amended from time to time, you are advised to furnish intimations online within the prescribed time to the Central Government of the amounts of each foreign contribution received by you, the source and the manner in which the foreign contribution was utilised, as per the provisions of the Act and the Rules. An association is required to furnish the return even when the particulars are Nil. The FC-A form is required to be submitted online on this Ministry's website <https://fcrainline.nic>. The Bank Account mentioned in your application should be used for receiving foreign contribution and no other amount should be credited to this account. The Association should immediately intimate online, within 15 days, in Form FC-B to this Ministry regarding any change in the name of the Association, aims and objects, its address and Bank/Bank Account.

4. The association cannot bring out any publication (registered under PRB Act, 1967) or act as correspondent, columnist, editor, printer or publisher of a registered newspaper or engage in the production or broadcast of audio news or audio visual news or current affairs programmes through electronic mode or any other electronic form or any other mode of mass communication at a later stage thereby attracting provisions of the Section 3(1) (g) and (h) of the FC(R) Act, 2010. In addition to this, the association is forbidden from getting involved in any activity of political nature.

5. Transfer of foreign contribution has been made completely prohibited under amended section 7 of the Foreign Contribution (Regulation) Act, 2010.

6. Physical inspection of the activities done by the Association may be carried out at any time by this Ministry.

7. You are requested to familiarize yourself with the provisions of Foreign Contribution (Regulation) Act, 2010 and Foreign Contribution (Regulation) Rules, 2011, as amended from time to time, available at this Ministry's website <https://fcrainline.nic/> to ensure strict compliance of the Act/ Rules. Failure to comply with any of the provisions of said Act/ Rules will make you liable for action under the relevant provisions of the Foreign Contribution (Regulation) Act, 2010.

8. This renewed certificate is valid for a period of five years with effect from 01-04-2024.

9. The small containing the renewed registration certificate may be sent immediately to the Bank mentioned above.

10. The renewal of registration is subject to compliance of the provisions of Foreign Contribution (Regulation) Act, 2010/ Foreign Contribution (Regulation) Rules, 2011, as amended from time to time, by the association and also to the final outcome of enquiry/ case, if any, pending against the association.

10B:

11. This is a digitally signed certificate to be validated digitally using the signature panel using Adobe Acrobat Reader (Ver 5.0 or above). The digital intimation is authenticated by a digital signature obtained from a certifying authority under the Information Technology Act 2000.

12. Banks are requested to verify online the validity of the certificate using fcrainline.nic.

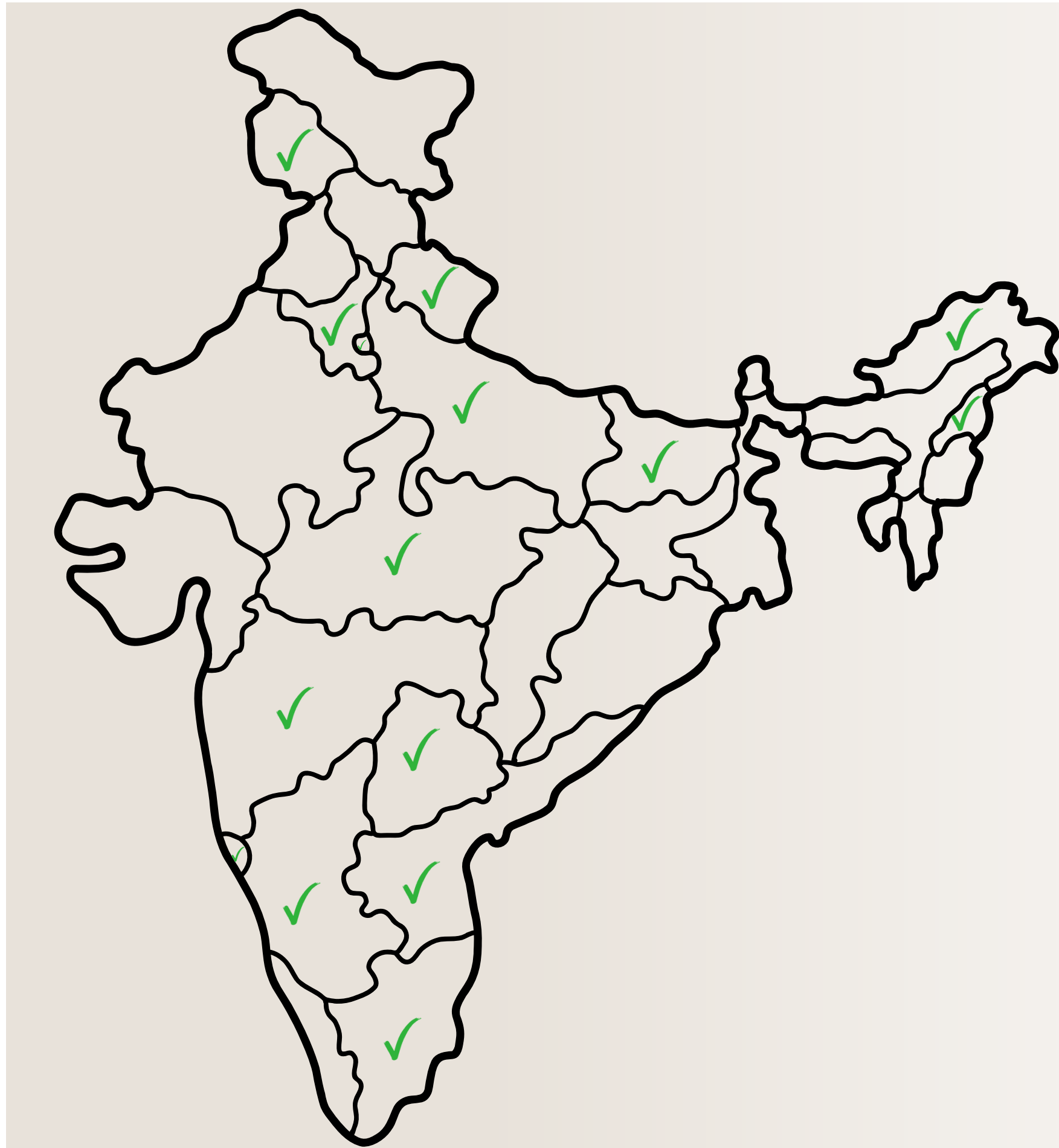
Yours faithfully

Dinesh Singh Bisht
Under Secretary
Tel. 01123070230

Digitally signed by DINESH SINGH BISHT
Reason: I am a FCRA Services.
Location: Ministry of Home Affairs, New Delhi
Date: 2024.03.26 09:29:20 +05:30

KEY IMPACT

Location	Trade	Trained	Placed	Revenue Generated (In Rs.)	Income of Each Placed Candidate (In Rs.)
Baramulla (Aspirational District), Jammu & Kashmir	Fashion Designing; Retail Sales & Hospitality; Music & Culture; and Basic Computer & Coding	9,030	1,281	-	Fashion Designing - Between 5,000 & 8,000 Music - Between 5,000 & 8,000 Hospitality & Retail - Between 8,000 & 13,000
	7 Self-Help Groups in Fashion Designing; Food Processing; Music and Culture; and Kojo Printing	1,630 Beneficiaries		28,57,190	-
Kupwara (Aspirational District), Jammu & Kashmir	Retail Sales & Hospitality	508	301	-	Between 5,000 & 8,000
	2 Self-Help Groups in Fashion Designing	340 Beneficiaries		2,17,000	-
Pan-India (Uttar Pradesh, Madhya Pradesh, Goa, Jammu & Kashmir, Uttarakhand, Delhi NCR, Maharashtra, Rajasthan, Nagaland, Arunachal Pradesh, Telangana, Andhra Pradesh, and Tamil Nadu)	Digital Upskilling & Soft Skills Enhancement	80,000+	Provided Access to Potential Employment Opportunities to 4,000	-	Between 10,000 & 25,000
Pan-India (Goa, Jammu & Kashmir, Uttarakhand, Uttar Pradesh, Madhya Pradesh, and Bihar)	Coding	9,000+			
Faridabad, Haryana	Industrial Upskilling	111	New Projects		
Tezu, Arunachal Pradesh	HomeStay Hosts Training Programme	92			



GEOGRAPHIES WE'VE COVERED SO FAR

We work in aspirational districts such as Baramulla, Kupwara, Sonbhadra, Chandauli, Chhatarpur, Rajgarh, Vidisha, and Damoh to name a few.

The projects implemented in Baramulla, Jammu and Kashmir align with the Indian Army's Operation Sadbhavana initiative in the region. As part of Operation Sadbhavana, the Army established the Chinar Youth Upliftment & Vocational Assistance (YUVA) Centre in Baramulla, serving as a skill development centre for local youth where the ONGC-REACHA project activities unfold, offering programmes in hospitality, retail, fashion, music, computer technology, coding and drug de-addiction which aim to facilitate constructive engagement, talent development, and empowerment for youth to pursue their aspirations, and instilling a sense of pride for the Indian Nation. Since April 2016, a total of **9,030** individuals have undergone **counselling and training**, and **1,281 individuals** have **gained employment** under these projects until March 2024.



 **ONGC Projects' Impact Video**



CELL FOR LIVELIHOOD ENHANCEMENT

From September 2018 to March 2024, **9 Self-Help Groups (SHGs)** were established in the areas of Fashion Designing, Food Processing, Music & Culture, and Kojo Printing, offering **livelihood enhancement opportunities** to **over 20 lakh individuals** in Baramulla and Kupwara, Jammu and Kashmir. Since their inception, the SHGs have generated **more than 30 lakh rupees**. Additionally, mobilization for **access to employability** has been extended to **1,970 individuals** during the same period. Beyond the numbers and statistics lies the profound narrative of individuals disengaging from militant narratives, pursuing further education, and becoming embodiments of positive transformation. It proves how, in the heart of adversity, concerted efforts can sow the seeds of empowerment, resilience, and lasting societal change.



Inaugurated on July 27, 2022 and on March 11, 2023, the Retail Sales Associate Training Programme and the Hospitality Training Programme (Chef Trade), respectively, were executed with the support of IIFL Foundation and in collaboration with REACHA under the guidance of the Indian Army's 41 Rashtriya Rifles (RR) and Maratha Light Infantry (LI) at Sheikh-Ul-Alam, Main Bus Yard, Kupwara, Jammu and Kashmir. Both programmes aim to provide training to economically disadvantaged Kashmiri youth (180 in retail and 160 in hospitality) to uplift their prospects by nurturing a skilled workforce. As of March 31, 2024, a total of **508** individuals have been **trained** and **301** individuals have been **placed** under this programme.




[IIFL Foundation and REACHA Partnership](#)

[IIFL Retail Sales & Hospitality Impact Video](#)

HOMESTAY HOST TRAINING PROGRAMME

Inaugurated on September 11, 2023, this initiative is dedicated to empowering the youth residing in and around the Tezu area of the Lohit district, Arunachal Pradesh. The project is designed to equip them with market-relevant Homestay skills, facilitate access to employment opportunities, and foster avenues for self-employment. Its overarching goal is to catalyze positive transformation in the lives of 160 young individuals while making significant contributions to regional prosperity. As of March 31, 2024, a total of **92 individuals** have successfully undergone training under this programme.



 Inauguration Ceremony





INDUSTRIAL UPSKILLING OF ITI STUDENTS FOR JOB READINESS

This initiative is aimed at enhancing the employability and industry readiness of ITI candidates. The primary objectives include upskilling ITI students in trades such as Welding, Fitter, Machinist, and other identified areas, bridging the gap between academia and industry by providing industry exposure, and delivering comprehensive training sessions at both Imperial Auto's factory and training center. Moreover, the courses equip enrolled youth with essential life skills, including communication and job readiness, thereby ensuring their transition into the workforce upon completion of their ITI training. Through this project, the goal is to empower the next generation of skilled professionals and contribute significantly to the socio-economic development of the community. From December 2023 to March 2024, a total of **111** individuals have been trained and undergoing on-the-job training as part of this project.



Faridabad, HR, India
 Samaypur Road, Sector 56, Faridabad, 121004,
 HR, India
 Lat 28.326360, Long 77.295509
 01/29/2024 02:22 PM GMT+05:30
 Note : Captured by GPS Map Camera

KOJO KALPANA

The Kojo Kalpana project focuses on **21st Century Skills Development** through **Kojo Coding** in rural schools across India. Aligned with the National Education Policy (NEP) 2020, the project spans 9 selected schools in Uttarakhand, Uttar Pradesh, Madhya Pradesh, and Bihar. Teachers were trained and certified at the project's onset, conducting weekly sessions supported by Kojo Instructors. Bi-weekly online sessions, led by Kojo Instructors, guide students and review progress. Mr. Lalit Pant, Kojo's creator, serves as a mentor, enhancing the learning experience for teachers and students. From March 2022 to March 2024, **more than 900 individuals** have been trained and upskilled.



IBM SKILLSBUILD PROGRAMME

This skill-building programme is designed to cater to college students and job seekers, offering a range of **over 7,500 industry-relevant courses** for individuals aged 18 and above. With a focus on nurturing **21st-century skills**, IBM SkillsBuild provides learners with the opportunity to earn IBM-certified badges and certificates, ensuring their competency in today's competitive job market.

Under this visionary project, REACHA has forged strategic partnerships with the governments of Uttar Pradesh, Madhya Pradesh, and Goa, alongside numerous government and private institutions, to facilitate the rollout of the programme. Furthermore, through collaborations with placement agencies like Jeevitam and QuessCrop, IBM SkillsBuild learners gain access to a plethora of employability opportunities, thereby bridging the gap between skill acquisition and meaningful employment.

As of March 2024:

- 1,00,000+ learners onboarded
- 80,000+ engaged learners
- 70,000+ individuals have completed Project Based Learning (PBL) sessions, each spanning over 6 hours.

IBM SKILLSBUILD PROGRAMME



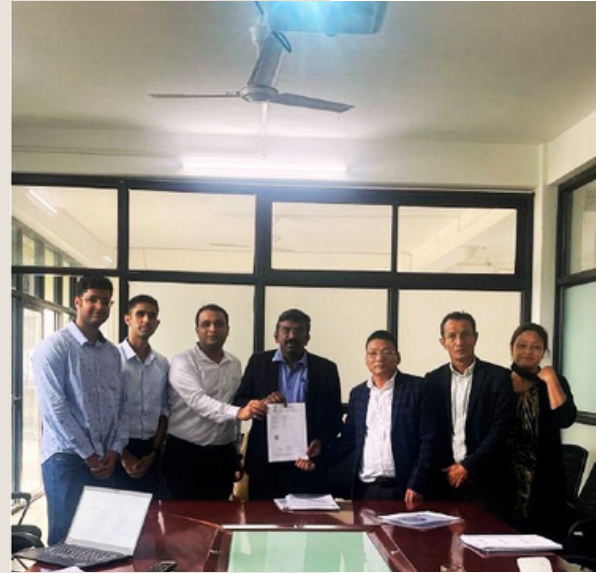
Dr. Pramod Sawant
Chief Minister of Goa



Shri Kapil Dev Aggarwal
Minister of State of
Vocational Education and
Skill Development, Uttar
Pradesh



Ms. Sheetla Patle, [IAS]
Chief Executive Officer,
Department of Technical
Education, Skill Development
and Employment, Madhya
Pradesh



Shri Reny Wilfred [IAS]
Joint Secretary to the
Government of Nagaland,
Investment Development
Authority of Nagaland, and
Department of Higher
Education, Nagaland



*Glimpse of Learner
Engagement Activities*

 **IBM SkillsBuild Impact Video**

PARTNERS' FEEDBACK



...I see a lot of progress made towards their (*Kashmiris*) socio-economic upliftment and cultural shift has happened too... Thus, a multiplier effect is definitely seen and all credit goes to Team REACHA led by Mr. Nikhil Pant, who together with the Indian Army created a progressive and positive ecosystem. I salute them.

Dr. Alka Mittal (Former Chairman and Managing Director, ONGC)



...As a part of our Corporate Social Responsibility programme, we have been proud partners of REACHA for the past few years. Together we are empowering the youth and women entrepreneurs in Kashmir...

Ms. Lavanya Shrinagesh (Global CSR and Diversity, Equity, and Inclusion Leader, Genpact)



It is commendable to note the methodical approach of REACHA to identify socio-economic and ecological needs of local people and the environment, across geographies in India, and present and deliver viable, practical, sustainable solutions that are led and driven by participating communities themselves...

Ms. Sireesha Chandana (Vice President, Sustainability and Learning & Development, IHCL)

PARTNERS' FEEDBACK



I would like to express my sincere appreciation for the outstanding efforts put in by team REACHA in deploying and scaling up the IBM Skillbuild Project across the country from September 2020 onwards. REACHA has developed strategic government partnerships for IBM SkillsBuild for Job Seekers in Goa, Madhya Pradesh, and Uttar Pradesh. This has enabled us to reach the unreached through the government Skill Development machinery. Besides this, REACHA has forged successful partnerships with Colleges, Institutions and Universities across the country for successfully implementing this project. I am confident that REACHA will continue to strengthen IBM efforts to skill Indian youth with 21st Century Skills that are so critical for development of our nation – today and in future.

Ms. Joyeeta Das (Lead and Strategist, Global Education & Workforce Development, IBM)



REACHA is one of the brilliant organisations operating in several locations of India, and especially doing path-breaking work in Kashmir, a difficult territory to operate for NGOs. It has planned, implemented and is successfully scaling projects by engaging multiple stakeholders for maximum impact in various communities. Srujna has been working with REACHA, and has been inspired by REACHA's professionalism, the width of projects, and impeccable field execution. We look forward to see this collaboration grow stronger and wider in the coming years.

Ms. Jyotika Bhatia (CEO and Trustee, Srujna Charitable Trust)

RECENT APPRECIATION LETTERS

22 Frontier Force
Victoria Cross Regiment

Major Ankit Sharma
Officer-in-Charge
Chinar Yuva
Baramulla

22 Medium Regiment
(Sillang & Yenang Young)
PIN - 925722
c/o 56 APO

110209/OIC/DO
29 Mar 24

Shri A P Singh
ED - Chief CSR, Oil Natural Gas Corporation Limited,
ONGC Complex, 3rd Floor, Tower-A
Plot No.5A & 5B, Nelson Mandela Marg
Vasant Kunj, New Delhi - 110070

SUBJECT: TRAINING/REHABILITATION/PLACEMENT/LIVELIHOOD ENHANCEMENT STATUS SINCE APRIL 2016 TILL MARCH 2024 AT CHINAR YUVA AND DRUG DE-ADDICTION CENTRE (DDC), BARAMULLA, JAMMU & KASHMIR

Dear Mr AP Singh,

- At the outset, please accept our sincere appreciation for the support provided by you and your CSR team for extending unparalleled assistance to the youth of Kashmir through the ONGC supported projects under the aegis of Indian Army and Implementation partner REACHA.
- In the FY 2023-24, 'Chinar YUVA Centre Baramulla' and rehabilitation Centre as 'Drug De-addiction Centre, Baramulla (DDC)' ran smoothly under the facilitation and supervision of Indian Army. During this period, ONGC approved CSR project name - Guidance Courses/Vocational Education and Inculcation of Cultural Values related courses to 570 youth at Chinar 9 Jawan Club (C9C) and Empowering/Rehabilitation/Guidance to 1300 youth at Drug De-Addiction Centre (DDC) at Baramulla, Jammu and Kashmir for 12 months (FY 2023-24) (listed in Tables A to E below) have been implemented by REACHA and its staff in an outstanding manner to the satisfaction of Indian Army and in accordance with the milestones / deliverables stated in the Bi-Partite MoAs between ONGC and REACHA dated 17 August 2023.
- Training/Rehabilitation/Placement/Livelihood Enhancement status data from April 2016 upto projects completed in March 2024 at Chinar YUVA Centre and Drug De-Addiction Centre (DDC) is attached as enclosure to this letter.
- We would like to appreciate the outstanding efforts of team REACHA in successfully delivering the above projects adhering fully to ONGC and Army's requirements and generating genuine impact. This effort has hugely contributed to Army's efforts of bringing development and peace in the Baramulla region.
- I assure you that Army efforts at placement and livelihood enhancement shall continue. The current success achieved by REACHA meets Army's requirements and is fully commensurate to prevailing situation and ground reality. We are satisfied by this effort from REACHA.

Thank you for all your continued support!

Yours sincerely
Ankit Sharma
OIC
CHINAR YUVA CENTRE
BARAMULLA

22 Frontier Force
Victoria Cross Regiment

Col. Ashish Menon
Commandant

22 Medium Regiment
(Sillang & Yenang Young)
PIN - 925722
c/o 56 APO

308701MX IA
08 Mar 2024

Mr. Nikhil Pant
Chairman & CEO
REACHA, New Delhi

LETTER OF APPRECIATION

Dear Mr. Pant,

- I wish to place on record my sincere appreciation for the efforts put forth by REACHA towards the overall development of youth in the Baramulla region.
- RECHA under your leadership is working closely with Indian Army, through projects supported by ONGC and Genpact, in running Chinar Youth Upliftment & Vocational Assistance (YUVA) Centre (erstwhile Chinar 9 Jawan Club).
- Presently, in FY 2023-24, more than 570 youth (girls & boys) have been trained and mentored in Chinar YUVA Centre and 1300 have been provided guidance under the Drug De-addiction Centre (DDC) till date.
- 10,000 youth have shaped themselves under the wings of Chinar YUVA and DDC from FY 2016-17 to March 2024. The staff there is highly motivated with great energy. Your vision and execution have placed this Center on a growth path. These efforts are going a long way in strengthening Indian Army's efforts towards peace and development in the region.
- Since its inception with placements over 1300, students trained in the projects implemented by REACHA are now doing very well in their careers and higher studies. Many school/college dropouts, drug addicts and radicalised youth have taken positive turns in their lives.
- I wish REACHA under your stewardship, to continuously achieve greater success. We look forward to a continuing positive partnership towards your efforts for youth development and thereby nation building in this region.

Our Best Wishes,
Rajiv

22 Frontier Force
Victoria Cross Regiment

Major Ankit Sharma
Officer-in-Charge
Chinar Yuva
Baramulla

22 Medium Regiment
(Sillang & Yenang Young)
PIN - 925722
c/o 56 APO

110209/OIC/DO
04 May 24

Mr. Nikhil Pant,
Chairman & CEO, REACHA
177-178, 2nd Floor,
Triveni Apartments, Jhilmil Colony,
Delhi 110095

Genpact supported Cell for Livelihood Enhancement (CLE) Projects at Chinar Yuva Club in Baramulla, Jammu & Kashmir

Dear Mr Nikhil Pant,

- We are happy to share that with financial assistance from Genpact, the Self-Help Groups (SHGs) established in Chinar Yuva in Kashmir achieved the outcomes listed below.
- We are thankful to REACHA for providing support and marketing assistance to these SHGs.
- During the year of FY 2022-23-24, the Self-Help Groups have generated Rs. 14,47,600. Outcomes achieved during the FY 2022-23-24 in SHG's-

S.No	SHG	Processing Unit	Revenue Achieved
1	Food Processing	1,00,000	
2	Printing Group	1,22,800	
3	Fashion Groups	13,24,000	
	Total		14,47,600

- I have personally observed the positive change in the local community over a year and REACHA has played a vital role on the ground in facilitating this transformation. The achieved revenue has been distributed fully to the students/youth who worked for the respective SHGs.
- I would like to express my sincere appreciation to Genpact for their financial support and REACHA for their outstanding efforts in conducting socio-economic activities aimed at livelihood enhancement, women empowerment, and overall welfare of Kashmir youth in and around Baramulla.

With warm Regards
Ankit Sharma
Yours sincerely
OIC
CHINAR YUVA

HUMARD-E-KUPWARA
BARAMULLA
SHARITA CHAKRALAK

Col Deepak Nanda
Commanding Officer

41 मद्रास रेजीमेंट (महाराष्ट्र राज्य)
PIN - 504041
वेस्टिंग नं 9 ए 48
41 राक्षसिया रिफ्लेस (महाराष्ट्र राज्य)
PIN - 504041
कॉ 56 APO

9797797200
chhatrapati41@gmail.com

70996/DN/Pers
01 May 2024

Mr. Nikhil Pant,
Chairman & CEO, REACHA
177-178, 2nd Floor,
Triveni Apartments, Jhilmil Colony,
Delhi 110095

GENPACT SUPPORTED CELL FOR LIVELIHOOD ENHANCEMENT (CLE) PROJECTS IN KUPWARA, JAMMU & KASHMIR

Dear NIKHIL,

- REACHA has been closely collaborating with the Indian Army in setting up and managing skill development and livelihood enhancement projects in Jammu and Kashmir since 2016, and specifically in Kupwara since 2021.
- During FY 2022-23-24, through Genpact's support and with REACHA as an implementing partner, livelihood support has been provided to 20 women in Kupwara.
- These women have been receiving local orders and were able to generate Rs 2,17,000/- providing a sustainable income. This initiative continues to significantly contribute to empowering women and youth in the Kupwara region.
- I would like to express my sincere appreciation to Genpact for their financial support and REACHA for their outstanding efforts in conducting socio-economic activities aimed at livelihood enhancement, women empowerment, and overall welfare of Kashmir youth in and around Kupwara.

With warm regards
Deepak Nanda
"AAJ MUQABLA HOGA"

22 Frontier Force
Victoria Cross Regiment

Major Chandrani Anish Bhat
Officer-in-Charge
Chinar Yuva
Baramulla

22 Medium Regiment
(Sillang & Yenang Young)
PIN - 925722
c/o 56 APO

110209/OIC/DO
01 Oct 23

To
Mr. Nikhil Pant,
CEO, REACHA
177-178,
2nd Floor, Triveni Apartments,
Jhilmil Colony,
Delhi 110095
nikhil@reacha.org

Genpact Cell for Livelihood (CLE) CSR Projects at Chinar 9 Jawan Club in Baramulla, Kashmir

Dear Sir,

- The initiatives undertaken by REACHA under supervision and facilitation of Indian Army, to mainstream school dropouts, local unemployed youth and rehabilitate drug addicts from radicalized areas of Baramulla have been extraordinary. Through impactful socio-economic activities aimed at vocational skill development and livelihood enhancement, you have successfully engaged the youth in meaningful training and projects. This partnership with the Indian Army has played a crucial role in countering insurgency in Kashmir by providing opportunities for the youth to positively contribute to society.
- REACHA's support in Baramulla through Genpact's CSR projects 2018 - Center for Livelihood Enhancement where the goal has been to generate employment and impart training, especially to women who are part of the projects at Chinar 9 Jawan Club has been immense. Some of these projects that are being run at Indian Army's Chinar 9 Jawan Club include - Fashion Designing, Retail Hospitality, Art and Culture, Food Processing and Kajo coding. Students who are mentored from these projects are further supported and are given opportunity to get further trained to open their own micro enterprises / Self Help Groups. Genpact's CSR initiative with REACHA as an implementing partner is playing a key role in this area.

- During the year of FY 2020-2023, the Self Help Groups formed as part of the CLE project were able to generate income on their own. In this regard, REACHA helped connect with markets and organizations. During the COVID situation, Fashion Groups were able to serve society by stitching masks and distributing them within the community free of cost. Similarly, the Music Band was able to uplift people from the lockdown zone and provide mindfulness to society through their music. Outcomes achieved during the FY 2020-23 in SHG's

**SHGs Update Sheet
April 2020 to 21 September 2023**

S.No	SHG	Revenue Achieved
1	Valentino (SHG1)	3,08,050
2	Kojo (SHG2) Old	2,98,600
3	Kojo SHG New	60,000
4	Manat Art & Craft (SHG3)	2,38,365
5	Strings of Baramulla Music Band (SHG4)	3,50,000
6	Food Processing SHG (SHG5)	1,50,000
	Total	14,05,015

- I have personally observed the positive change in the local community over these three years. The transformation from a community that was hesitant to trust the Indian Army to one that actively participates in training programs, seeks meaningful employment and takes pride in being responsible citizens of our nation is inspiring. REACHA has played a vital role on the ground in facilitating this transformation. The achieved revenue has been distributed completely to the students who worked for the respective SHGs.

Thank you once again for your exceptional efforts and I look forward to our continued partnership and success to develop Kashmir through peace, harmony and focused action.

Chandrani Bhat
OIC
CHINAR YUVA CLUB

RECENT APPRECIATION LETTERS

Col. Nihal Pant
Officer in Charge
Chinar 9 Jawan Club

110209/OIC/DO
17 Sep 23

Mr. Nikhil Pant,
CEO, REACHA
177-178,
2nd Floor, Triveni Apartments,
Jhilmil Colony,
Delhi 110095
nikhil@reacha.org

LETTER OF APPRECIATION

Dear Mr. Nikhil,

- It gives me immense pleasure to express my heartfelt appreciation for the outstanding initiatives undertaken by REACHA under your able leadership in the Kashmir region, particularly in Baramulla, where I was posted and witnessed the impact of your work, over the past three years. Your steadfast commitment to the welfare of the local youth and the transformative projects conducted at Chinar 9 Jawan Club as well as Drug De-addiction Center at Baramulla have left an indelible mark on the community and have significantly strengthened the Army's Operation Sachchivrena efforts.
- The initiatives undertaken by REACHA, under supervision and facilitation of Indian Army, to mainstream school dropouts, local unemployed youth and rehabilitate drug addicts from radicalized areas of Baramulla have been extraordinary. Through impactful socio-economic activities aimed at vocational skill development and livelihood enhancement, you have successfully engaged the youth in meaningful training and projects. This partnership with the Indian Army has played a crucial role in countering insurgency in Kashmir by providing opportunities for the youth to positively contribute towards the society.

3. Your collaborative nation-building efforts with the Indian Army have not only benefited the local community but have also fostered a sense of unity and pride among its members. The trust that has been built over the years is a reflection of the dedication and hard work of the REACHA team. The following data provides an overview of the accomplishments of the projects spanning from April 2016 to August 2023, with a focus on the number of beneficiaries impacted:

- (a) Fashion Designing - 460
- (b) Retail and Hospitality - 1800
- (c) Music - 200
- (d) Coding and Basic Computer (Aligned with National Education Policy 2020) - 120
- (e) Rehabilitation under Drug De-addiction - 4,400

4. The impact of REACHA in the above efforts, placement/livelihoods have been achieved to the satisfaction of the Indian Army, keeping the ground situation in mind. Many students who were trained at Chinar 9 Jawan Club, Baramulla and others who were provided rehab at our Drug De-addiction Center, Baramulla took to pursuing higher education as they were motivated and counselled to do so by the staff at the center under REACHA's guidance. This impact has played a very positive and transformative role in mainstreaming the youth in Kashmir, encouraging them towards progressive careers, and brought peace in the valley. This has encouraged more Army units in Kashmir to replicate this outcome.

5. The above data highlights the positive impact of your organization on youth and their families since 2016 and the significant progress made during my stint as Officer in Charge from October 2020 onwards till date, especially during the challenging times of the COVID-19 pandemic when everything was transitioned to online mode. At a time when many were left without jobs or a source of income, REACHA's support in Baramulla through CSR projects has been commendable wherein by generating employment and imparting training, especially to women from self-help groups, you have helped in the battle against the pandemic as well as empowered the community economically. REACHA's resilience in continuing its training programs online helped the youth and strengthened the trust between the local community and the Army.

6. I have personally observed the positive changes in the local community over these three years. The transformation from a community that was hesitant to trust the Indian Army to one that actively participates in training programs, seeks meaningful employment and takes pride in being responsible citizens of our nation, is inspiring. REACHA has played a vital role on the ground in facilitating this transformation.

7. I convey my deepest appreciation to REACHA for its outstanding contributions to the well-being and development of the Kashmiri community, as well as its significant role in strengthening the bonds between the Indian Army and the local population. Your dedication to nation-building and community empowerment is impressive and I look forward to witnessing even greater achievements in the future.

8. Thank you once again for your exceptional efforts and I look forward to our continued partnership and success to develop Kashmir through peace, harmony and focused action.

Thanking you
Yours sincerely,
Nikhil Pant
CEO, CHINAR 9 JAWAN CLUB

Col. Rishabh P. Chergawandi
Commandant
IC-63568/Pers
22 Medium Regiment (Siltang & Yenang Yang)
PIN - 925722
c/o 56 APO
07 Oct 2023

Mr. Nikhil Pant
Chief Executive Officer
REACHA
New Delhi

LETTER OF APPRECIATION

Dear Mr. Nikhil Pant,

- I wish to place on record my sincere appreciation for the efforts put forth by REACHA towards the overall development of youth in the Kashmir region.
- REACHA under your leadership is working closely with Indian Army, through projects supported by ONGC and Genpact, in running Chinar YUVA -Youth Upliftment & Vocational Association (its earlier name was Chinar 9 Jawan Club).
- Presently, in FY 2023-24, more than 151 youth (girls & boy) have been trained and mentored in Chinar Yuva and 650 have been provided guidance under the Drug De-addiction Centre (DOC) till date.
- 6990 youth have shaped themselves under the wings of Chinar Yuva and DDC from FY 2016-17 to March 2023. The staff there is highly motivated with great energy. Your vision and execution have placed this youth development center on a growth path. These efforts are going a long way in strengthening Indian Army's efforts towards peace and development in the region.
- Students trained in the projects implemented by REACHA are now doing well in their careers and higher studies. Many school/college dropouts, drug addicts and radicalised youth have taken positive turns in their lives.
- I wish REACHA under your stewardship to continue to achieve higher success.
- We look forward to a continuing positive partnership towards your efforts for youth development and thereby nation building in this region.

With warm regards,
Yours sincerely,
Rishabh P. Chergawandi

Brigadier R. G. Rana
Commander
Tel: 2001 (O) 2031 (R)
Land Line : 01982-235274
308501/A
03 May 2023

Mr. Nikhil Pant
Chief Executive Officer
REACHA
177-178 2nd Floor, Triveni Apartments
Jhilmil Colony, Delhi - 110095

LETTER OF APPRECIATION

Dear Nikhil,

- I wish to place on record my sincere appreciation for various initiatives undertaken by you and team REACHA towards skill development, vocational training and welfare of local youth of Kashmir.
- The setting up of Chinar 9 Jawan Club and Drug De-addiction Centre at Baramulla by your team in partnership with Indian Army was a major milestone towards youth empowerment and national integration. Since its opening in Apr 2016, the club has trained and empowered nearly 2500 local youth. Also, the Drug De-addiction Centre has helped in re-habilitating almost 4400 youth back into the national main stream.
- I must make a mention that projects conducted by REACHA have majorly contributed in mainstreaming the schools dropouts, drug addicts as well as youth from radicalised areas of Baramulla. The concerted efforts have not only uplifted the youth of Baramulla but also got the institute the honour of being declared the second best CSR Project in India "CSR Times Awards 2022". On behalf of my formation, I would like to thank you and REACHA for partnering with Indian Army in the noble initiative and wish you all the success for future endeavours.

With warm regards,
Yours sincerely,
R. G. Rana

Col M S Navalgatti
Commanding Officer
41 Rashtriya Rifles (Maratha)
PIN- 240541
C/o 56 APO
1 Dec 2023

Mr. Nikhil Pant
Chief Executive Officer,
REACHA, New Delhi

APPRECIATION FOR REACHA'S EFFORTS AT KUPWARA, J&K FOR FY 2022-23

Dear Mr. Nikhil Pant,

- REACHA has been closely collaborating with the Indian Army in setting up and managing skill development and livelihood enhancement projects in Jammu and Kashmir since 2016, and specifically in Kupwara since 2021.
- I would like to express my sincere appreciation for Team REACHA's outstanding efforts in conducting productive socio-economic activities aimed at vocational skill development, livelihood enhancement and the overall welfare of Kashmiri youth in and around Kupwara.
- During FY 2022-23, REACHA has successfully implemented projects in Kupwara. REACHA team implemented two IFL Foundation supported CSR projects: Retail Sales Associate and Hospitality Chef Trade Project. These projects have set a target of training and employability guidance to 340 youth within a year. As of end of March 2023, 150 youth have received training in Retail Sales, and 40 in Hospitality Chef Trade. A significant number of students have also secured placements in local areas, including Kupwara, Srinagar and its environs. Simultaneously, through Genpact's support with REACHA as implementing partner, livelihood support to 20 women (who have received fashion training) in Kupwara has been provided. These women have been receiving local orders and are able to generate decent sustainable income.

"AAJ MUQABLA HOGA"

4. REACHA's partnership with the Indian Army, for the above-mentioned initiatives, has been significantly contributing to countering insurgency in Jammu and Kashmir area. By engaging the youth in meaningful livelihood training and projects, continuous counseling sessions, constant follow ups, facilitation with placement opportunities for youth, this partnership is not only contributing to supporting the youth directly, but also to their families.

5. I wish to mention that these projects implemented by REACHA, with support of its partners, continue to majority contribute to empowering women and youth in the Kupwara region.

6. I extend my best wishes to the REACHA team for their success in future endeavours. I look forward to building upon this continued partnership in nation-building, contributing to the socio-economic development of the region, and in developing a sense of national pride in the youth of Jammu and Kashmir.

Warm regards,
Yours sincerely,
M. S. Navalgatti

Group Commander
49605/PMB/Pers/NCC
07 Dec 2023

Mr. Nikhil Pant
CEO REACHA
177-178, 2nd Floor,
Triveni Apartment, Jhilmil Colony,
Delhi-110095,
Email: nikhil@reacha.org

Dear Sir Nikhil ji,

- We would like to express our appreciation for REACHA's efforts towards 'Home Stay Host Training Programme' for 160 youth at Tezu, Arunachal Pradesh funded by IFL Foundation facilitated by National Cadet Corps (NCC), Ministry of Defence, Government of India.
- REACHA is operating in several locations of India, to include tough areas like Jammu and Kashmir & Northeast etc. Being the first project of its kind in Tezu (Loit District of Arunachal Pradesh), Team REACHA in collaboration with NCC has planned and implemented this project successfully by engaging multiple stakeholders - public, private, academia, community. We found CEO REACHA & its Team to be sincere and professionally competent.
- We wish REACHA all the best to continue to take up the work it does and keep making a lasting societal impact.

With warm regards!
Yours sincerely,
Bee

RASCI
Retailers Association's Skill Council of India

To whomsoever it may concern

Glad to acknowledge Team REACHA's efforts in nurturing and empowering youth by implementing Retail specific skill development programmes under various CSR initiatives in geographies having high degrees of difficulty like Baramulla, Kupwara & North-East Region (NER). They have demonstrated inherent capabilities to operate and excel irrespective of geographical challenges to enable high social impact.

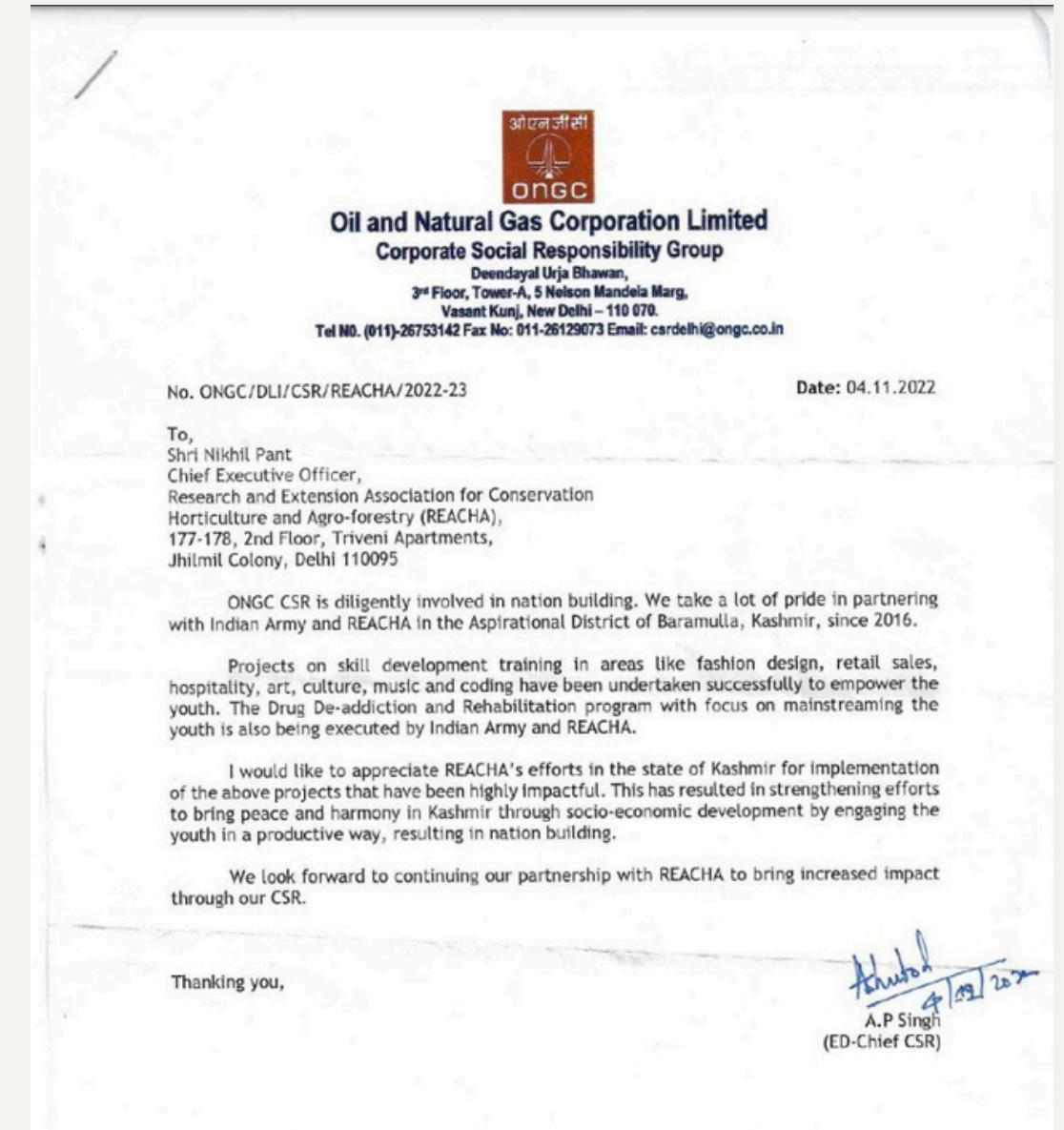
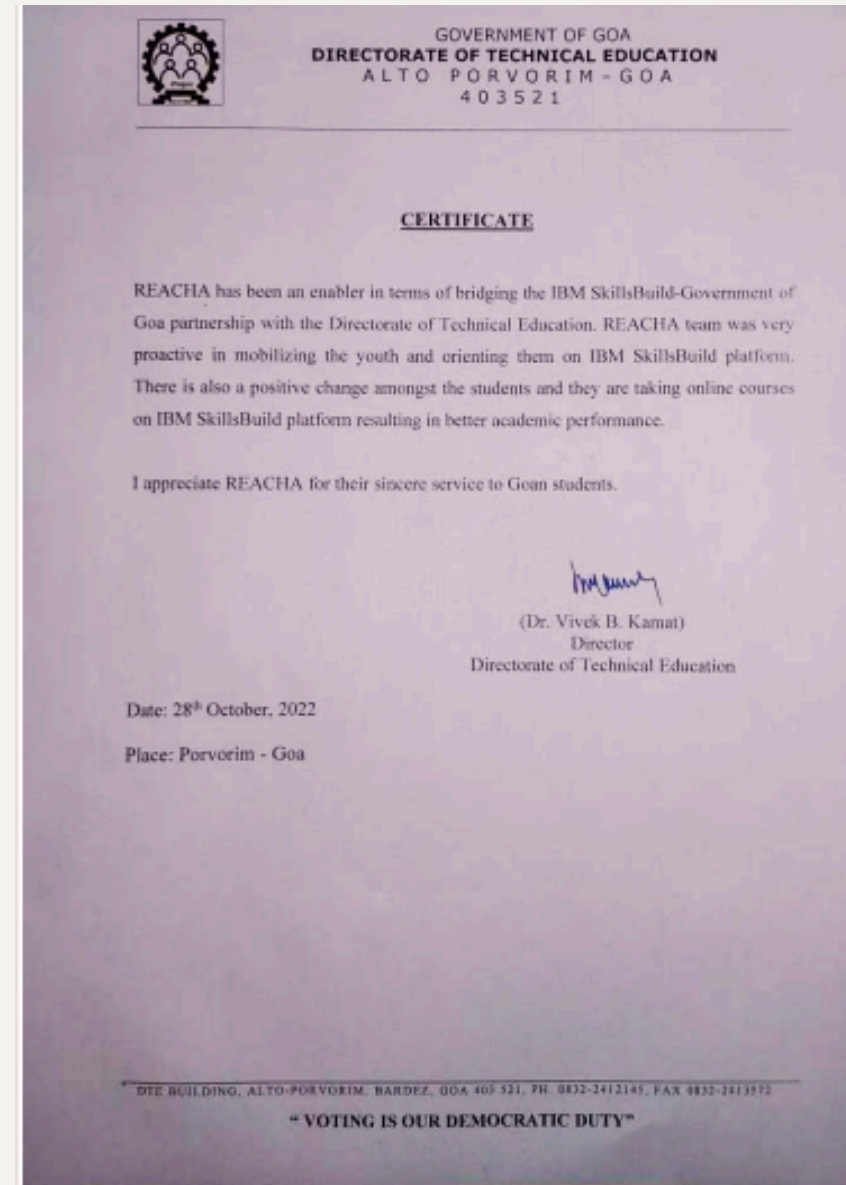
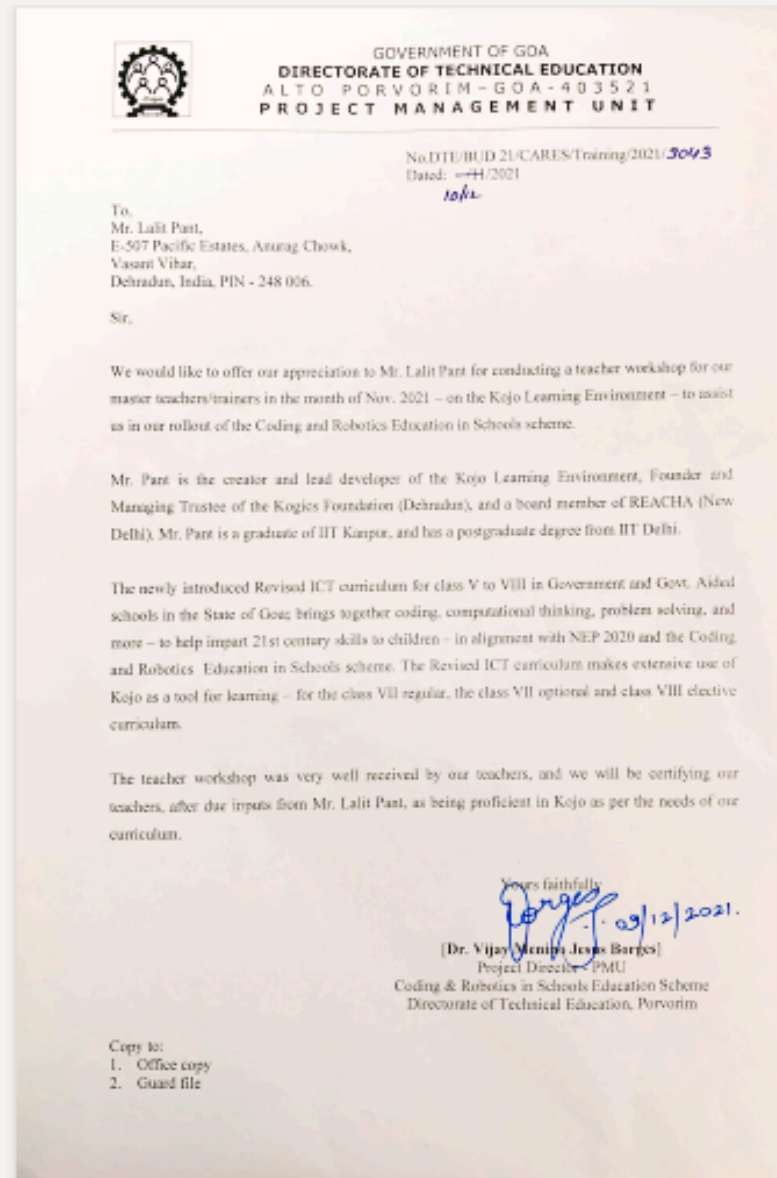
Team REACHA has engaged with RASCI for curriculum & course alignment, training, NSQF aligned assessment & certification, besides facilitating livelihood opportunities for youth.

Team REACHA is adept in planning, designing, mobilising and implementing skill initiatives across diverse segments & geographies to achieve desired outcomes, whilst keeping all stakeholders engaged and informed.

We wish Team REACHA the very best for their ongoing and future projects, focussed on enabling higher social and livelihood impact.

James A. Raphael
Executive Head
Retailers Association's Skill Council of India (RASCI)
07/12/2023

APPRECIATION LETTERS



AWARDS



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